



European TopTours, is committed to maintaining the privacy of personal information that you provide to us when using the European Top Tours web site. This Privacy Policy describes how we treat personal information received about you when you visit www.european-toptours.com.

General privacy policy commitment

While information is the cornerstone of our ability to provide superior service, our most important asset is our clients' trust. Keeping client information secure, and using it only as our clients would want us to, is a top priority for all of us at European Top Tours. Here then, is our promise to our individual customers:

- We will safeguard, according to strict standards of security and confidentiality, any information our customers share with us.
- We will limit the collection and use of customer information to the minimum we require to deliver superior service to our customers, which includes advising our customers about our products, services and other opportunities, and to administer our business.
- We will permit only authorized employees, who are trained in the proper handling of customer information, to have access to that information.
- We will not reveal customer information to any external organization unless we have previously informed the customer in disclosures or agreements, or are required by law.
- We will always maintain control over the confidentiality of our customer information. We may, however, share customer information with reputable companies when a customer has expressed an interest in their service or product. Please note that this Privacy Policy does not apply to these other companies' use of customer information.
- Whenever we hire other organizations to provide support services, we will require them to conform to our privacy standards and to allow us to audit them for compliance.

- We will attempt to keep customer files complete, up-to-date, and accurate. We will tell our customers how and where to conveniently access their information (except when we're prohibited by law) and how to notify us about errors which we will promptly correct.

Do we collect personal information?

Unless you contact us directly using the contact information visible on our website, we do not collect personal information while you navigate through our web pages. We do use cookies to establish a secure session and for third party services like Google maps and Google Analytics. A cookie is a string of information that is sent by a Web site and stored on your hard drive or temporarily in your computer's memory.

Audience analysis

We automatically collect site usage information from you when you visit our Web site. This information helps us evaluate how our visitors and customers use and navigate our Web site on an aggregate basis, including the number and frequency of visitors and customers to each Web page, the length of their visits and their geographical repartition.

Policy modifications

We may change this Privacy Policy from time to time. We will post any changes here, so be sure to check back periodically. However, please be assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.

Comments and questions

If you have any questions, comments or concerns about our Privacy Policy, please [contact us](#).